A screenshot of a computer

Description automatically generated

This is a sales dashboard for Flipkart's "Big Billion Days" sale, which is a major shopping event. The dashboard provides a comprehensive overview of sales performance, focusing particularly on electronics and accessories.

The top highlight shows that Bluetooth Speakers are a top-selling product, with 27 orders generating $460 in total sales. The data can be filtered by regions (East, North, South, West) and shows different product categories.

The dashboard includes several insightful visualizations:

1. A bar chart showing total sales by region, with West leading in sales

2. A time-series graph tracking sales trends from Jan 15-27

3. A pie chart breaking down product category stock quantities, where Laptop Stands make up about 30% of inventory

4. A growth percentage chart showing sales trends over time

5. A comparison of sales between genders across electronics and accessories

6. A horizontal bar chart comparing sales across different products, with Laptop Stands being the highest seller

The design uses a pink and blue color scheme and provides an easy-to-read layout for monitoring sales performance during this special sale event..